



Public Art Project



Cultural Arts Council

DOUGLASVILLE | DOUGLAS COUNTY

PUBLIC ART

The purpose of public art is not only to enrich the community and improve our quality of life through its ability to enrich an environment, and also to ignite the imagination, encourage thought and to prompt discourse. Public art benefits the community through placemaking, bringing people together, and can be used as a tool in economic development. Public art can also strengthen personal connections to one's community.

Love Where You Live is expected to generate extensive regional media coverage through its print, and web campaign. Your heart will be placed in close proximity of your business and serve as a clear sign of your company's support for the next generation of innovators and commitment to the region's tourism and economic development. *Love Where You Live* is a bold, inventive way for business owners to help the CAC continue to support and promote public art within the community of Douglasville and Douglas County.

CREATE OPPORTUNITIES

This project will create opportunities for artists for these one-of-a-kind art pieces. *Love Where You Live* is an opportunity to be a part of an exciting campaign that champions the arts, energizes the community and makes a statement throughout the region. It is a chance to put your name on a unique and wonderful work of art. It is a chance to help create a world of unfettered opportunity where the best and the brightest can make their marks, impact their local communities and contribute to a more competitive Georgia and Douglas County.

Previous Hearts:



For more information contact:

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With creative designs from artists, fiberglass hand-painted hearts will roam the Douglasville/Douglas County community inspired by the *Love Where You Live* public art project. *Love Where you Live* seeks designs that celebrate the bond between the community and the local businesses. These colorful, original sculptures will be designed as an artistic focal point reflecting the community's values, history, and bond. In addition, these sculptures will be a tourism driver and a selfie destination spot in high traffic areas.

REVIEW PROCESS

The public art committee will jury artist's submissions and preference will be given to designs that are visually engaging and thoughtful in concept and idea regarding the community theme.

INSTALLATION, SECURITY AND SIZE SPECIFICATIONS

Each heart will be built with 2 poles that will be bolted into a heavy concrete base pad. Each sculpture will include a plaque on the concrete base bearing the name of the artist, the sponsor and the title of the heart. No serious land disturbance or damage will be caused with the public art project.



32" w x 32" H

16" poles