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PRESS RELEASE

For Immediate Release

Understanding Election Signage Regulations for the Upcoming Election Season

(Douglasville, GA) – July 17, 2023- As the election season approaches, it is important for candidates, voters, and community members to understand the rules and regulations surrounding election signage. The placement of signs on utility poles, traffic signs, fence posts, city property, or any railroad property, as well as the restrictions on residential and non-residential properties, can significantly impact the visual landscape of a community during this period.

Here is the essential information you need to know about election signage regulations:

Political Yard Signs

One yard sign per property is allowed at any time without a permit. This includes either a political yard sign or a non-political yard sign. Multiple political campaign yard signs are only permitted between the date of close of filing for qualification of candidates and the final determination on each ballot issue or candidate, which is election day, or if there is a run-off for any election, the date of run-off. For the City of Douglasville, this period begins with the closing of qualifications on August 23rd.

Placement Requirements:

- Permission: It is necessary to obtain permission from the property owner where the sign will be placed.
- Setback from Curb or Roadway: Signs must be set back at least 12 feet from the curb or roadway.
- Setback from Side and Rear Property Lines: Signs must be set back at least 10 feet from side and rear property lines.
- Street Intersection or Driveway Entrance: If the sign is within 20 feet of a street intersection or a driveway entrance, it must be less than 30 inches in height and should not obstruct vehicle visibility.

Non-Residential Property:

- Maximum Size: Yard signs on non-residential property have a maximum size limit of 16 square feet in area and should be no more than 8 feet in height from the ground.
- Number Allowed: During the political season, the number of political yard signs is unlimited. However, outside the political season, only one yard sign per parcel is allowed.

Residential Property:

- Maximum Size: Yard signs on residential property have a maximum size limit of 4.5 square feet in area and should be no more than 3 feet in height from the ground.
- Number Allowed: During the political season, the number of yard signs on residential properties is unlimited. However, outside the political season, only one yard sign per parcel is permitted.

Other Regulated Sign Types

Window Signs

• Size Limitation: Window signs should occupy less than 50% of the window area, and no illumination is allowed.

Banners

- Allowed on non-residential property only.
- 30-Day Permit: Banners require a 30-day permit, which can be obtained once every three months. They should be attached to a wall or window.
- Size and Height: The first banner can have a maximum area of 16 feet and a height of 12 feet from the higher of the ground or roadway. Additional banners during the political season are limited to 8 feet in height.

Understanding and adhering to these regulations will ensure a fair and organized display of election signage in our community. It is crucial to respect private property rights and maintain safety by following the guidelines related to placement and size limitations. Let us embrace this election season responsibly and promote a well-informed democratic process.

The permitted signage period for Douglasville city elections will begin on August 23rd and end on election day, November 7th. Should a run-off election be required the permitted period will then end on the date of the run-off election. Candidates and residents are encouraged to collect all election signage promptly at the end of the permitted period to avoid violations of city code.

For more information on the upcoming elections visit the city's website at DouglasvilleGA.gov/elections.

*Political Season means from the end of qualifying period (August 23) to the end of the election.