

## **GENERAL REQUIREMENTS**

1. Be a business or organizational member in good standing with the City of Douglasville.
2. Operate a business currently located within the City limits of Douglasville.
3. Demonstrate a commitment to beautification and sustainable resource management practices in keeping with KDB's core mission.

## **AWARD CATEGORIES**

The Keep Douglasville Beautiful Board presents the BEACONS of Business Award to a local business each quarter that exemplifies one of the following:

### ➤ **BEAUTIFICATION**

For businesses that have a well-maintained, litter-free, and over-all beautiful building exterior, landscape, parking area etc.

*How? Think physical property, upkeep, and beautification efforts...what your customers and the public can see.*

### ➤ **CONSERVATION, WASTE REDUCTION & RESOURCE MANAGEMENT** **The 'reduce, reuse, recycle' effect**

For businesses that establish or enhance innovative practices that actively reduce on-site energy or water consumption or reduces the amount of waste sent to landfills through use of recycling programs; adaptive re-use of building materials; water-use reduction efforts (upgraded toilets, irrigations systems, etc); waste product reallocation practices (find second use for coffee grounds, shredded paper, pallets, glass bottles, etc).

*How? Retrofit or replace wasteful power or water fixtures; re-use building materials (from your property or another) in your operations; collect coffee grounds and shredded paper for use by local farmers or gardens.*

### ➤ **SERVICE TO THE COMMUNITY & ENVIRONMENTAL STEWARDSHIP**

This award demonstrates a commitment to the Douglasville community by participating in, sponsoring, or developing of environmentally-based initiatives programs such as clean-up events, material recycling drives, or educational initiatives.

*How? Donate service hours and resources to clean up a park or vacant lot. Teach a lesson on recycling or composting to school students.*

**LET US HELP YOU CELEBRATE WHAT YOU'RE DOING!**

**Ways to demonstrate your commitment and involvement:**

- provide photographs of your business beautification efforts;
- document service hours contributed by your staff or corporate offices for events within the Douglasville area;
- provide a detail description of sponsorship initiatives or educational programs developed within your organization or for community groups or schools;
- describe on-going recycling, waste or water-use program(s) your organization has developed and any goals you have accomplished;
- provide documentation of resource-sharing or waste reduction efforts.

**Where possible, documentation of actual results should be included (e.g. copies of water bills detailing water-use reduction; volume/weight of material recycled or re-directed to local group for alternative use; photographs of innovative re-use of building materials during remodel, etc.)**

**NEED A FEW IDEAS OR HAVE SOME QUESTIONS?**

Whether you're looking for ways to beautify your property, reduce your water use, or find a way to turn used office paper into mulch, let KDB help. Let us be a resource for making a community connection that gives your reusable items a second (or third) life or in developing strategies to make your business more sustainable and beautiful.

**WHERE DO I BEGIN?**

1. Visit [www.KeepDouglasvilleBeautiful.org](http://www.KeepDouglasvilleBeautiful.org) or contact KDB's Executive Director, Chan Weeks, at 678-449-3138; email: [weeksc@douglasvillega.gov](mailto:weeksc@douglasvillega.gov)
2. Nominate your business or organization that embodies KDB's mission of beautification and sustainable resource management.
3. Submit forms and supporting information (especially photos) to KDB.
4. You're on your way! We'll contact you for more information, if needed.